

2132 SCHOOL DISTRICT GOALS AND OBJECTIVES

The Board adopts the following goals and objectives for the operation of the educational program of the school district:

With the understanding that the Holmdel Township Board of Education is committed to providing a comprehensive and caring educational environment that will develop the potential of every student into achievement, the following three district goals have been established for 2016-2017:

Learning: Increase student engagement, challenge and excitement in the learning process and maximize the potential of every student.

- A 5% decrease in the overall absentee rate
- Development and implementation of a Holmdel High School career concentration program
- A 5% decrease in 8th grade graduates enrolling in other high schools
- Continued growth in ratings for the following Teacher Evaluation components:
 - 1b: Demonstrating Knowledge of Students (2016 Baseline: 3.49)
 - 2b: Establishing a Culture for Learning (2016 Baseline: 3.56)
 - 2e: Organizing Physical Space(2016 Baseline: 3.6)
 - 3b: Using Questioning and Discussion Techniques (2016 Baseline: 3.23)
 - 3c: Engaging Students in Learning (2016 Baseline: 3.53)

Infrastructure: Assess and develop a plan to upgrade the district's infrastructure to continue to provide all students with superior programs in academics, athletics and the arts.

- Involve all stakeholders in the development of a district-wide plan.

Communications: Implement effective communications channels to build awareness of district achievements and provide timely information about district activities.

- Develop comprehensive communications plan with sequential press releases/social media updates
- Produce a "Board Meeting Highlights" e-blast following each public meeting.
- Publish 4 district press releases per month.
- Host 4 quarterly "Ask the Superintendent" events.
- Re-examine and redevelop the district's digital communications



POLICY

HOLMDEL TOWNSHIP BOARD OF EDUCATION

PROGRAM
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School District Goals and Objectives

Adopted: 29 August 2012
Adopted: 18 December 2013
Adopted: 24 September 2014
Adopted: 15 October 2015
Adopted: 28 September 2016

